

Intrinsically Connected: Prebiotics and Metabolic Function

GPA Introduction and What's Happening in the Market by Len Monheit

GPA Webinar
**INTRINSICALLY CONNECTED:
PREBIOTICS AND
METABOLIC FUNCTION**
WED., JUNE 8 | 10 - 11:30 A.M. ET

GLOBAL PREBIOTIC ASSOCIATION

EXPERT SPEAKERS

- OLAF LARSEN**
Senior Manager, Science at Yakult, Nederland B.V. & Assl. Professor at VU Amsterdam
- TIFFANY WEIR**
Associate Professor of Food Science and Human Nutrition, Colorado State University
- SARA CAMPBELL**
Associate Professor, Director, Graduate Program in Kinesiology and Applied Physiology
- LEN MONHEIT**
Executive Director, Global Prebiotic Association





ABOUT GPA

The Global Prebiotic Association is comprised of scientifically-validated prebiotic ingredient manufacturers, brand holders, retailers and service companies. The non-profit trade association is focused on the education and awareness building of prebiotics.

The GPA Mission is to champion the prebiotics category by increasing public awareness and understanding of the science supporting both well-known and newfound benefits, and create needed transparency about prebiotics and their interaction with the microbiome.



/prebioticassociation



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PrebioticAssociation.org

MEMBERS

- AIDP - Your Trusted Source
- Deerland Probiotics & Enzymes
- PKelco - A HUBER COMPANY
- Aquamain
- Clasado biosciences
- ADM
- CHURCH & DWIGHT CO., INC.
- FRESENIUS KABI - caring for life
- solnul
- INTRINSIC PROBIOTICS
- OLIPO
- ANDERSON - ADVANCED INGREDIENTS
- PhenoBiome
- The Fruit Company
- iprona
- UPLIFT - GOOD • HEALTH • FOOD
- atlantia
- embion - The Life Cycle Company
- Carbiotix
- ADVANCED BIOTICS
- nexira
- VITALUS
- PreneXus Health
- PATHWAY INTERNATIONAL
- MicroBA
- nutrasource - Pharmaceutical and Nutraceutical Services
- Arden Mills - Flouring what's next?
- COMETBIO
- Synbiotic HEALTH - For professional use only
- TOPHEALTH INGREDIENTS
- AMIN TALATI WASSERMAN

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- **Chat:** You can send a message to the host and panelists.
- **Question & Answer:** Use the Q&A tab to submit questions. We'll do our best to answer them live, and follow up on any others post-event where possible.
- **Recording:** This webinar is being recorded and will be available on demand using your registration link.
- **Resource Portal:** Visit the GPA website to access the slides and additional resources from GPA and its members.

Let's connect:



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PROGRAM OUTLINE



- **What's happening in the market**
- **Expert Presentations and Q&A**
 - Microbiota Management: A One Health Perspective towards metabolic syndrome**
Olaf Larsen, Ph.D.
 - Against the Grain: Innovative Foods/Ingredients with Prebiotic Activity for Supporting Cardiometabolic Health**
Tiffany Weir, Ph.D.
 - Understanding the Link between Exercise and the Gut Microbiome: Is there a role for Prebiotics?**
Sara Campbell, Ph.D., FACSM
- **Final Q&A and Wrap-Up**

PrebioticAssociation.org



What is a prebiotic?

A prebiotic is a product or ingredient that is utilized in the microbiota producing a health or performance benefit.

Prebiotic Effect

"A health or performance benefit that arises from alteration of the composition and/or activity of the microbiota, as a direct or indirect result of the utilization of a specific and well-defined product or ingredient by microorganisms."

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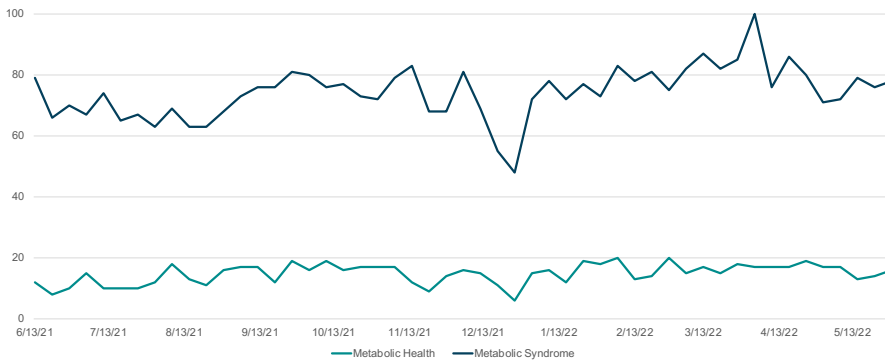


WHAT DO CONSUMERS THINK?

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CONSUMERS ARE SEARCHING METABOLIC SYNDROME MUCH MORE FREQUENTLY THAN METABOLIC HEALTH

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AND MEDIA IS COVERING THE TOPIC

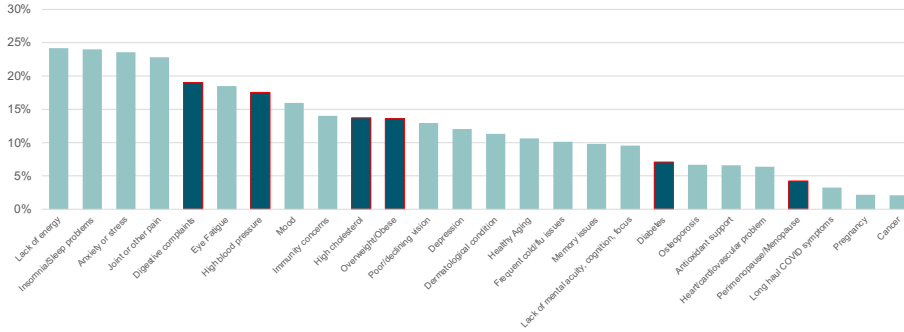
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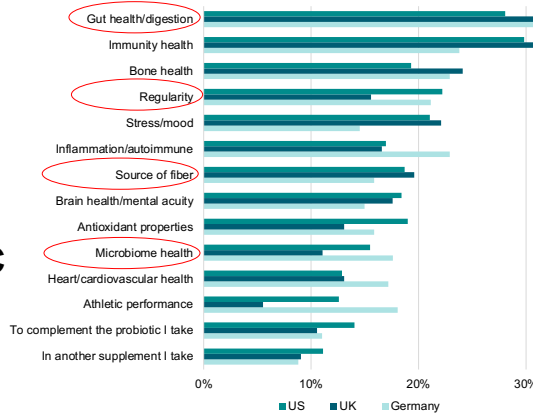
HEALTH CONCERNS RELATED TO METABOLIC HEALTH ARE PREVALENT FOR SUPPLEMENT CONSUMERS



N = 3,625 Question: "Which of the following health conditions impact you currently or have impacted you within the past year?"

ITC Insights 2022 Consumer Supplement User Survey

REASONS SUPPLEMENT CONSUMERS TAKE PREBIOTICS TIE DIRECTLY TO METABOLIC HEALTH



Note: US n= 342, UK n=199, Germany n=227. Note: Question: "Why are you taking a prebiotic supplement?"

ITC Insights: 2021 Supplement Consumer Survey

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THANK YOU



SLIDES AND THE ON-DEMAND RECORDING WILL BE AVAILABLE ON THE GPA WEBSITE IN THE NEXT COUPLE OF DAYS. YOU WILL RECEIVE AN EMAIL WITH DETAILS.

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